

4-H New Brunswick Programs/Activities Report

November 2024

The following are highlights of the programs/activities that the 4-H New Brunswick Program has been involved with:

Membership:

This past 2023-2024 year we had:

19 Clubs

568 Members

176 Volunteer Leaders

Programming:

4-H New Brunswick Provincial Communications Competition: The Northeastern District hosted the 2024 N.B. 4-H Provincial Communications Competition on April 20th. We had representation from all 5 Districts and participants from 9 different clubs.

The winners from the 2024 Competition are as followed:

Cloverbud Single Demonstration: Becket Fenn (Harvey)

Junior Single Demonstration: Camille Bétournay (Triple K)

Intermediate Single Demonstration: Evelyn Folkins (Chignecto)

Cloverbud Double Demonstration: Marlowe Munro & Malachy Brennan (River Valley)

Junior Double Demonstration: Sarah & Rachel Hol (Chignecto)

Intermediate Double Demonstration: Kaedence Gravel & Kellyn Reardon (Countryside)

Cloverbud Speech: Lennon Abernathy (Triple K)

Junior Speech: Autumn Ronalds (Triple K)

Intermediate Speech: Myra Bleakney (Farm Fresh)

Senior Speech: Ashlyn Slack (Big Axe Rangers)

Ashlynn moved on to represent NB 4-H at the Canadian Young Speakers for Agriculture competition at the Royal Agricultural Winter Fair on November 2nd.

This event was sponsored by FCC. The 2025 competition is to be hosted by the Central District.

4-H New Brunswick Cloverbud and Junior Camp: This event took place from June 14-16th, 2024 at Caton's Island in Browns Flatt. We had 55 members present and 16 chaperones. Members took part in games, craft sessions, a nature walk, tie dye and other activities.

This event was sponsored by Agriculture and Agri-Food Canada.

4-H New Brunswick Provincial Show: This event took place-August 30 – September 1st, 2024 in Fredericton. We saw great success with this show this year and had an increase in numbers. We had around 150 members showing and had 9 projects showing. We tried a new sponsorship package this year and saw more businesses signing on as larger sponsors – we will continue to use the package moving forward as we had great success with sponsorship this year. The show committee moving forward consists of myself, Amy Montgomery and Ella Flewelling from Western District, Kate Coleman and Ashley Story from Southern District, Phoebe MacDonald and Amanda Hol from Eastern District, and Jayde McConchie and Alli Harris from Central District, John Riordon and Tracy Shea from Northeastern District, and Alain Blanchette as past-president.

We had several generous sponsors for this show that are available to view on the NB 4-H website.

4-H New Brunswick beef, sheep and dairy team: During our Provincial Show, we selected our Beef and Dairy teams that competed at the Royal Winter Fair in Toronto. The Beef team members were: Abby Hunter from Countryside, Jacob and Emily Thorne from Tri-Point, Makaela Locke from Chignecto, Emily Bourque from Irishtown, Aubree Upshaw, Hillary Ness, Mackenzie Thorne and Jack Raymond from Kings County Beef, and herdsperson Krista Dulenty from Chignecto. The chaperones were Alyssa Thorne from Tri-Point and Mario Bourque from Irishtown.

The Dairy team members were: Ty Johnson, Emma Hanrahan, Porter Weeks, Elliot Weeks from Farm Fresh, Hannah Howe and Lauren Boonstoppel from Keswick Ridge, DJ Wolverton from River Valley, Nicholas Bourque from Irishtown, and 1st and 2nd Alternate Emerson Weeks and Fulton Weeks from Irishtown. The chaperones were Tanya Weeks from Farm Fresh and Aaron Howe from Keswick Ridge.

The sheep team members were: Grace Anderson and Dallas Parlee from Gentle Giants and Friends, Dylan and Jack Perry from Farm Fresh, Kalley Thorne from Tri-Point, Sarah Harvey, Alanna Cullins and Molly Hargrove from River Valley. The chaperones were Becky Perry from Farm Fresh and Karen Hargrove from River Valley.

4-H New Brunswick Youth Advisory Committee Member: In February of 2024, NB 4-H selected a new YAC member. Kayleigh Brewer from Keswick Ridge will represent NB 4-H at the National level for the next two years.

4-H New Brunswick Intermediate and Senior Weekend: the 2024 event was March 2-3rd in Moncton. We had 45 members participate and 8 chaperones. The

weekend consisted of farm tours, educational sessions with Ag in the Classroom, the Atlantic Salmon Federation, and multiple fun and games. We tried doing just a one-night event this year and saw good feedback on it. We will consider just a one-night event again for 2025.

Promotion:

On March 20th, 2024, NB 4-H participated in the Nackawic High Ag-Expo. Fredericton Shur Gain donated supplies to plant sunflowers with each student who visited the booth.

NB 4-H was also invited to join the Non-Profit shuffle at the Crown Plaza for the NBSLA Expo on October 24th.

NB 4-H will have a booth at the 2024 Atlantic Farm Mechanization Show happening November 28th – 30th.

Other Initiatives:

1. NB 4-H Registration Platform: NB 4-H continues to use the online registration platform. There have been some glitches and hiccups with the system in the past year that have been smoothed out with the programmers. The programmers have added a club page where leaders can easily view the forms that their members have submitted. This should help relieve the issues around forms disappearing and leaders not being able to view them after the initial viewing.
2. Strategic Plan: NB 4-H has launched the new Strategic Plan for 2024, 2025 and 2026. The focus is on increasing youth participation, providing high-quality and consistent programming, and enhancing internal capacity to support growth. Some initiatives that have begun to support this are the online 50/50 to bring in additional profit and setting up sub-committees of the board that will be focusing on programing, our youth committee, fundraising, and events such as our Leadership Banquet.
3. Online 50/50 – NB 4-H began the online 50/50 in January of 2024. As of November 6th, the total prize amount that has been given out was \$1,970.00. The October winner has not responded to collect their prize of \$75.00. The total profit NB 4-H has received from this as of November 6th was \$4,797.17.
4. NB 4-H Leadership Banquet – This year, NB 4-H is hosting a leadership banquet in conjunction with the AGM. The banquet will consist of sessions on Diversity, Equity and Inclusion and retaining volunteers and resources. There will be a keynote speaker and an evening banquet to showcase member highlights.